



Don Bosco College

Co-Ed ♦ Affiliated to Thiruvalluvar University ♦ Accredited by NAAC with "A" Grade in Cycle 1
Guezou Nagar, Yelagiri Hills, Tirupathur Dt, Tamil Nadu, India - 635853

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MEDIA CELL

Cagliero Multimedia Centre

(Multimedia assistance including video capture, audio processing, file conversion, etc.)

Cagliero Multimedia Centre is a centre to create, customize, and disseminate digital media content for academics. CMC is a space designed for using, training and researching learning technologies to enhance teaching and learning at Don Bosco College Yelagiri Hills(DBCY). CMC provides the capability for DBCY faculty and students to learn how technology and multimedia products can be included in lessons to motivate and support learning. Such efforts are directly applicable to implementing the Continuum of Learning model through support for different types of learners and anytime distributed delivery.

NATURE

CMC has two high-performance workstations to demonstrate and train software programs and applications to improve DBCY E-Learning Infrastructure. These activities include creating and sharing multimedia in the form of photography, graphics, videos, audio files and even virtual reality to organize and speed up lesson development. CMC has cameras, microphones and other audio-visual equipment for training faculty to effectively capture video or audio to embed in lessons and learning objects.

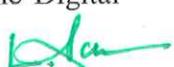
OBJECTIVES

- To provide a platform for faculty members and students to create digital media content.
- To train faculty and students to improve towards better understanding of media in academic activities.
- To facilitate use of digital media to bring positive changes in Teaching and Learning & Evaluation.
- To offer media support for all events and activities of DBCY (online/offline)
- To bridge the gap between the academia and media industry by undertaking media production works in the locality.

POLICY

CMC offers the space, equipment, and software for the members to become creative with video, music, graphic design, and more. The CMC is open during the working hours when the Digital Services staff are working and also by appointment.




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Based on the demand or request the media team will do media support for the faculty, department events or activities and for the college events.

ACTIVITIES

1. Creating and sharing multimedia in the form of photos, graphics, videos, audio files for courses and events.
2. Digital Media related courses for students and staff.
3. Branding Digital Artifacts for the College and Neighborhood.
4. Training for staff & students to create digital content.

COLLABORATION FOR

DBCY collaboration with Cagliero Creative Solutions (created by the NGO DBIEM) and DBICA to

1. Photography training.
2. Student & faculty Exchange and training.
3. Product review and guidelines.

Committee members

| Designation / Role | Name |
|----------------------------|--------------------------|
| Coordinator | Mr. John Benetic G (BCA) |
| Cagliere Multimedia Centre | Mr. Malick S |
| Guezou Computing Centre | Mr. Thamothiran R |
| Management Representative | Fr. Charles Grace M SDB |
| Member | Mr. Arul Rozario M (BBA) |




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