A NATIONAL-LEVEL CONFERENCE ON

IMPACT
OF
ARTIFICIAL INTELLIGENCE
ON
BUSINESS AND SOCIETY

31.03.2023
FRIDAY

IN ASSOCIATION WITH

BOSCO SOFT TECHNOLOGIES

boscosoft
Innovate and Lead

ORGANISED BY

SCHOOL OF BUSINESS

DON BOSCO COLLEGE (CO-ED) YELAGIRI HILLS

www.dbcyelagiri.edu.in

ABOUT COLLEGE

Don Bosco College is a minority institution, managed by the Salesians of Don Bosco, Chennai Province and affiliated to Thiruvalluvar University, Serkkadu, Vellore. It was a heavenly intervention that BICS InfoTech was promoted to Don Bosco College on the Golden Jubilee of Fr. Guezou's arrival at Yelagiri Hills. The college has a decade of expertise in higher education and the institution comprises seven major departments that provide study programmes to a total of 1200 students.

SCHOOL OF BUSINESS

The two departments within the School of Business, namely Commerce (CA) and Business Administration, are closely aligned and work together to provide students with a cohesive and synergistic learning experience.

A cohesive approach to education enables students to develop a deep understanding of the interrelationships between different aspects of business and prepares them for careers in a wide range of industries. Additionally, the synergy between these two departments also provides students with a unique perspective on the challenges and opportunities faced by businesses in today's global marketplace.

ABOUT THE CONFERENCE

AI is transforming industries and creating new opportunities. It has the potential to revolutionize the way we live, work and interact with each other. The conference aims to explore the social, economic, and ethical implications of AI on business and society. The purpose is to create awareness, promote discussion, and develop strategies to harness the potential of AI for the betterment of society.

CONFERENCE OBJECTIVE

The objective of this one-day national conference on the impact of Artificial Intelligence (AI) on Business and Society is to bring together industry experts, researchers, academicians, and policymakers to discuss the latest developments and trends in AI technology and its implications on businesses and society.

The conference aims to provide insights into the opportunities and challenges of AI adoption, explore its ethical and social implications, and suggest strategies to maximize the benefits while mitigating the risks.

AWARDS

Three awards will be given for the best paper in the student, research scholar and faculty category.

Best Paper Student

Best Paper Research Scholar

Best Paper Faculty

CONFERENCE PUBLICATION

All Selected research papers will be published in ISBN Edited Book

MAIN THEME

Impact of Artificial Intelligence on Business and Society

SUB THEMES

- AI and its impact on the job market
- Ethical and Social Implications of AI
- AI Education and Training
- AI and business: how AI is transforming industries and creating new opportunities
- AI and the future of work: re-skilling and up-skilling the workforce
- AI and society: the social and economic implications of AI

- Business Intelligence & Finacial Intelligence
- E-Business
- Entrepreneurship
- Internet-Of-Things
- Mobile Commerce & Social Networks
- Chatbot Marketing
- Social Media
- Privacy & Security in the digital world
- AI-driven economy
- Gamification

All papers related to management domain accepted

PAPER SUBMISSION PROCEDURE

Authors should submit their original, unpublished research papers.

- Papers should be submitted in MS Word format and should not exceed 2500 words
- The text should be typed in Times New Roman, font size 12 and all text should be one-and-a-half line spaced and fully justified.
- The heading should be boldfaced in font size 14, the subheading boldfaced and in font size 12
- Each page should be numbered at the bottom on the right side.
- References should be in APA format.
- The plagiarism Report should be attached to the Paper consisting of 80% originality.
- Verifiable sources for the secondary information are to be given
- The cover page should contain the title of the paper, author(s) name and affiliation, and contact details including mobile number and e-mail address.
- If the paper is co-authored by more than one, all the authors need to be registered individually

IMPORTANT DATES

Last date for paper submission is
25.03.2023

Last date for paying registration fee is
28.03.2023

CONFERENCE FEE

Registration fee per Author
Students/Research scholar: INR 1200
Faculty: INR 1500
Industry/Corporate: INR 2000

Participation only
UG/PG Students: INR 150
Research Scholar/ Faculty: INR 300
Industry/Corporate: INR 500

PAPER SUBMISSION

aiconference2023@gmail.com

REGISTRATION

https://www.dbcyelagiri.edu.in/

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PATRONS

Rev. Dr. Bosco Augustine SDB
Rector/Secretary

Rev. Dr. Thaddeus SDB
Principal

CONFERENCE CHAIR

Dr D Vetrivelan HoD
Department of Business Administration

Dr Preethi Priyamalar HoD
Department of Commerce (Computer Application)

CONVENER

Mr Murugan G
Department of Business Administration

ORGANISING SECRETARY

Mrs Shobana
Department of Commerce (Computer Application)

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Mr Valan P
Department of Business
Administration

Mr Mahendran.YA
Department of Business
Administration

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Department of Commerce
(Computer Application)

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MEASI Institute of Management
Chennai

PAYMENT DETAILS

Account Number	34313802099
Account Name	Don Bosco College
Bank Name	SBI
IFSC Code	SBIN0006711
Branch	Athanavur

CONTACT

Paper Submission

Mr Murugan G
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Accommodation & Sightseeing

Mr Valan P
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Special
Yelagiri sightseeing
01.04.2023

Economy
INR 2500

Deluxe
INR 3500

- Separate Registration is Mandatory
- Accommodation on twin sharing

Package Include
Food | Accommodation | Fire Camp